

Gokul Projects

Vision 2020 Sponsorship

SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	TITLE SPONSOR (₹ 25 Lakhs per event) (not on 29/11/2015)	PLATINUM SPONSOR (₹ 25 Lakhs)	GOLD SPONSOR (₹ 15 Lakhs)	SILVER SPONSOR (₹ 10 Lakhs)	BRONZE SPONSOR (₹ 5 Lakhs)
Main Back Drop at the Event (not on 29/11/2015)	Logo & Name displayed prominently	Logo & Name displayed prominently	Logo & Name after/under Platinum Sponsors	Logo displayed after/under Gold Sponsors	Logo displayed after/under Silver Sponsors
Announcements (not on 29/11/2015)	Yes	Yes	Yes	Yes	Yes
Banner - (6' x 2') in the Foyer	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)
Video Presentation (At the Event - 3 Minutes) (not on 29/11/2015)	Yes	Yes	No	No	No
Table Space	Yes (In any one event)	Yes (In any one event)	Yes (In any one event)	No	No
Advertisement in Souvenir	1 Full Page (4 Color print)	1 Full Page (4 Color print)	1 Full Page (4 Color print)	1 Full Page (Color paper)	1 Full Page (Color paper)
Advertisement in Gokulavani	1 Full Page (12 Issues, Colour print)	1 Full Page (12 Issues, Colour print)	1 Full Page (12 Issues, Colour print)	1 Full Page (12 Issues, BMW)	1 Full Page (12 Issues, BMW)
Logo in all envelopes of the Association for 1 year	Yes	Yes	Yes	Yes	Yes
Logo in all print media advertisement	Yes	Yes	Yes	Yes	Yes
Logo in Donor passes (not on 29/11/2015) (if confirmed 3 months before event)	Yes	Yes	Yes	No	No
Passes for the Event (not on 29/11/2015)	12 Donor Passes	10 Donor Passes	8 Donor Passes	6 Donor Passes	4 Donor Passes
Banner Displayed during Association functions (26 Jan 2016, 15 Aug 2016, Jammastami ...)	Yes	Yes	Yes	Yes	Yes

Gokul Projects

Vision 2020



THE B. S. K. B. ASSOCIATION REGD. NO. F - 635 (BOM)
Gokul, Gokul Marg, Plot No. 273, Sion (E), Mumbai - 400 022.
Tel.: 022-2409 4061, 022-2409 9728 Mob.: 9869007308
Ashraya, Plot No. 92, Sector 19, Nerul (E), Navi Mumbai - 400 706. Tel: 022-2770 0805
Website: www.bskba.com, Email: secretary@bskba.com



THE B. S. K. B. ASSOCIATION
Visit our website www.gokulprojects.com

About Us

The B.S.K.B Association is a ninety year old institution in Mumbai, popularly known as GOKUL. Over the years, its membership has grown exponentially to over 4000 life members. Today, GOKUL is one of the prestigious and progressive cultural organizations of Mumbai. The B.S.K.B. Association has an enviable track record of being a financially and organizationally well-managed institution. The democratically elected office bearers and committee members evolve and implement plans that are in consonance with the spirit of its charter and constitution. The youth and lady members are keenly involved in numerous activities through the Youth Wing and Ladies Wing arms of the Association.

New initiatives by BSKBA : Vidyanidhi

There is no greater initiative we can take than to assist a deserving scholar to complete the course of choice. With this thought in mind, we have decided to work in the field of education through the following projects.

- Explore the possibility of constructing our own education institution in the outskirts of Mumbai.
- Give need based loan scholarships to needy and meritorious students. Once the student is chosen and post proper scrutiny for eligibility criteria, complete financial assistance (entire fees, cost of books etc.) is given till the beneficiary finishes the chosen professional course. Once the beneficiary settles down with job, the loan should be repaid in easy instalments, without any interest, so that this amount in loan scholarship scheme can be given to another deserving student.

To achieve the above project we have decided to create a corpus fund 'VIDYANIDHI – A GOKUL INITIATIVE IN PARTNERING EDUCATION'. The initial requirement of the fund is targeted at ₹ 3 crores.

Ashraya – The Home for Senior Citizens

Ashraya, completed in the year 2008, is open to all persons above the age of 60 at subsidized rates, has 26 well planned self-contained rooms to house 40 residents, a well-equipped Medical Centre, with a Doctor attending daily and a specialist on call, all 24 Hrs. Various programs are conducted on regular basis to entertain the residents (Bhajans, musical orchestra, health related topics etc). Ashraya, today, has gained a reputation in and around Navi Mumbai for the facilities and services provided and is now fully occupied with a substantial waiting list of prospective residents.

We are now planning to add another floor to cater to the long waiting list of the senior citizens who want to come to Ashraya. The cost of entire project including interior, electrification etc. is estimated to be around ₹ 3 crores.

Redevelopment of Gokul Building

BSKB Association, popularly known as GOKUL, was built some 65 years ago, keeping in mind the needs of the community in those days. To meet the needs of the present generation, we now propose to build a separate temple, an air-conditioned Convocation hall, hall for religious functions, conference room, lodging facility, a good library, a good kitchen, car parking, new lifts and other modern amenities. The cost of the entire project including interiors, air conditioning, sound system etc. is estimated to be around ₹ 26 crores.

To support the above projects we would like to request you to be our official sponsor for one year from 1/11/2015 to 31/10/2016. We will be having three major programs and five other programs during this period. Two of the major programs will be at Shanmukhananda Hall at King's circle on 29/11/2015 and 28/02/2016 and one in ASHRAYA at Nerul, Navi Mumbai on 01/10/2016. Five other programs will be held at Gokul Hall, Sion. Various benefits for sponsors are mentioned separately.

The order form attached may kindly be returned to us with the required information. Kindly draw the cheque in favour of "THE B.S.K.B.Association" payable at Mumbai. Your magnanimous contribution will go a long way in making our project successful and our dream of GOKUL PROJECTS a reality.

P.C.N.Rao
(Hon. Secretary)

Dr.Suresh S.Rao
(President)

SPONSORSHIP TARRIF

Title sponsor (each event)	₹ 25,00,000
Platinum sponsor	₹ 25,00,000
Gold Sponsor	₹ 15,00,000
Silver Sponsor	₹ 10,00,000
Bronze Sponsor	₹ 5,00,000
Stall in the Foyer	₹ 50,000
Banner in the Foyer	₹ 20,000



THE B. S. K. B. ASSOCIATION

REGD. NO. F - 635 (BOM)

Gokul, Gokul Marg, Plot No. 273, Sion (E), Mumbai - 400 022.

Tel.: 022-2409 4061; 022-2409 9728 Mob.: 9869007308

Ashraya, Plot No. 92, Sector 19, Nerul (E), Navi Mumbai - 400 706. Tel: 022-2770 0805

Website: www.bskba.com, Email: secretary@bskba.com

SPONSORSHIP FORM

Date _____

From _____

Contact person _____

Tel. _____ Mobile no. _____

E-mail. _____

Sir/Madam,

We are pleased to sponsor Gokul Projects Vision 2020 and partner you in achieving this vision.

We would like to sponsor as follows (✓ mark as appropriate)

Title to Sponsorship (28th Feb, 2016) Title to Sponsorship (1st Oct, 2016)

Platinum Sponsor Bronze Sponsor

Gold Sponsor Stall in the Foyer

Silver Sponsor Banner in the Foyer

We enclose herewith Cheque No. _____ drawn on _____ in favour of "The B. S. K. B.

Association" for ₹ _____, payable at Mumbai.

Please forward the receipt and acknowledgement. We look forward to a mutually beneficial relationship.

Thanking you,
Yours faithfully,

(Signature)

Encl: (Please tick)
Cheque for ₹. _____