

Gokul Projects

Vision 2020 Souvenir

SOUVENIR COMMITTEE

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Gokul Projects

Vision 2020



THE B. S. K. B. ASSOCIATION REGD. NO. F - 635 (BOM)

Gokul, Gokul Marg, Plot No. 273, Sion (E), Mumbai - 400 022.

Tel.: 022-2409 4061, 022-2409 9728 Mob.: 9869007308

Ashraya, Plot No. 92, Sector 19, Nerul (E), Navi Mumbai - 400 706. Tel: 022-2770 0805

Website: www.bskba.com, Email: secretary@bskba.com



THE B. S. K. B. ASSOCIATION

Visit our website www.gokulprojects.com

About Us

The B.S.K.B Association is a ninety year old institution in Mumbai, popularly known as GOKUL. Over the years, its membership has grown exponentially to over 4000 life members. Today, GOKUL is one of the prestigious and progressive cultural organizations of Mumbai. The B.S.K.B. Association has an enviable track record of being a financially and organizationally well-managed institution. The democratically elected office bearers and committee members evolve and implement plans that are in consonance with the spirit of its charter and constitution. The youth and lady members are keenly involved in numerous activities through the Youth Wing and Ladies Wing arms of the Association.

New initiatives by BSKBA : Vidyanidhi

There is no greater initiative we can take than to assist a deserving scholar to complete the course of choice. With this thought in mind, we have decided to work in the field of education through the following projects.

i. Explore the possibility of constructing our own education institution in the outskirts of Mumbai.

ii. Give need based loan scholarships to needy and meritorious students. Once the student is chosen and post proper scrutiny for eligibility criteria, complete financial assistance (entire fees, cost of books etc.) is given till the beneficiary finishes the chosen professional course. Once the beneficiary settles down with job, the loan should be repaid in easy instalments, without any interest, so that this amount in loan scholarship scheme can be given to another deserving student.

To achieve the above project we have decided to create a corpus fund 'VIDYANIDHI – A GOKUL INITIATIVE IN PARTNERING EDUCATION'. The initial requirement of the fund is targeted at ₹ 3 crores.

Ashraya – The Home for Senior Citizens

Ashraya, completed in the year 2008, is open to all persons above the age of 60 at subsidized rates, has 26 well planned self-contained rooms to house 40 residents, a well-equipped Medical Centre, with a Doctor attending daily and a specialist on call, all 24 Hrs. Various programs are conducted on regular basis to entertain the residents (Bhajans, musical orchestra, health related topics etc). Ashraya, today, has gained a reputation in and around Navi Mumbai for the facilities and services provided and is now fully occupied with a substantial waiting list of prospective residents.

We are now planning to add another floor to cater to the long waiting list of the senior citizens who want to come to Ashraya. The cost of entire project including interior, electrification etc. is estimated to be around ₹ 3 crores.

Redevelopment of Gokul Building

BSKB Association, popularly known as GOKUL, was built some 65 years ago, keeping in mind the needs of the community in those days. To meet the needs of the present generation, we now propose to build a separate temple, an air-conditioned Convocation hall, hall for religious functions, conference room, lodging facility, a good library, a good kitchen, car parking, new lifts and other modern amenities. The cost of the entire project including interiors, air conditioning, sound system etc. is estimated to be around ₹ 26 crores.

With a view to raise funds for the above projects, we will release colourful and informative souvenirs, one on 28th February 2016 and another on 1st October 2016 during the cultural events. We sincerely request you to take up this excellent opportunity to release an advertisement of your organization.

The order form attached may kindly be returned with sufficient information for the insertion of your advertisement or a soft copy of the same (Corel Draw file), along with the advertisement charges. The crossed cheque may kindly be drawn in favour of **THE B.S.K.B. Association** payable at Mumbai.

Your magnanimous contribution will go a long way in making our project successful and our dream of GOKUL DEVELOPMENT a reality.

P.C.N. Rao
(Hon. Secretary)

Dr.Suresh S.Rao
(President)

ADVERTISEMENT TARIFF

BACK COVER	₹ 1,00,000
CENTER SPREAD	₹ 1,00,000
FRONT INSIDE COVER	₹ 75,000
BACK INSIDE COVER	₹ 75,000
INSIDE FIRST PAGE COLOUR	₹ 50,000
INSIDE LAST PAGE COLOUR	₹ 50,000
BOOK MARK	₹ 50,000
FULL PAGE (FOUR COLOUR)	₹ 40,000
FULL PAGE SINGLE COLOUR	₹ 20,000
FULL PAGE BLACK AND WHITE	₹ 10,000



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Website: www.bskba.com, Email: secretary@bskba.com

ADVERTISEMENT FORM

Date _____

From _____

Contact person _____

Tel. _____ Mobile no. _____

E-mail. _____

Sir/Madam,

We have great pleasure to participate in the Souvenir to be released on the occasion of the We are pleased to participate in the Souvenir to be released on the occasion of the Cultural Fund Raising programme for Gokul Projects Vision 2020. Advertisement matter is attached.

We would like to place an advertisement as follows (✓ mark as appropriate)

Back cover (15.5x21.5cm)	<input type="checkbox"/>	Back inside cover (14.5x22cm)	<input type="checkbox"/>
Inside first page - 4 colour (14.5x22cm)	<input type="checkbox"/>	Full page - 4 colour (14.5x22cm)	<input type="checkbox"/>
Inside last page - 4 colour (14.5x22cm)	<input type="checkbox"/>	Full page - colour paper (14.5x22cm)	<input type="checkbox"/>
Center spread (33x22cm)	<input type="checkbox"/>	Full page - black & white (14.5x22cm)	<input type="checkbox"/>
Front inside cover (14.5x22cm)	<input type="checkbox"/>	Book mark (4 colour) (9x18cm)	<input type="checkbox"/>

We enclose herewith Cheque No. _____

drawn on _____ in favour of "**The B. S. K. B.**

Association" for ₹ _____, payable at Mumbai.

Please forward the receipt for the remittance along with bill and voucher copy of the souvenir.

Thanking you,

Yours faithfully,

(Signature)

Encl: (Please tick)

1. Cheque for ₹. _____

2. Matter for publication/(Corel Draw) on CD